



CONFERENCE

INNOVATIONS FOR ADJUNCT FACULTY SUPPORT

February 9 - 11, 2015
Phoenix, AZ



HOST INSTITUTION



MARICOPA
COMMUNITY
COLLEGES®

<https://www2.maricopa.edu>



ACADEMIC
IMPRESSIONS



A combination of administrative and instructional support of your adjunct faculty can improve both faculty and student experiences.

OVERVIEW

Partnering with adjunct faculty to deliver high quality education has become essential to higher education. However, the support of these same faculty is often overlooked due to challenges in timing, access, and motivation. As our institutions continue to rely on adjunct faculty, we must place a similar emphasis on providing effective support to improve the faculty experience and, ultimately, student learning.

Join us for an Academic Impressions conference where you will learn innovative support approaches from adjunct faculty developers and administrators. This comprehensive conference will highlight best practices from across the country in the areas of:

- Adjunct faculty hiring and onboarding
- Effective teaching and learning support strategies and models
- Evaluating and rewarding adjunct faculty

BRING YOUR TEAM - TWO TRACKS

Adjunct faculty support and administration will examine new strategies to implement within their support efforts. Academic administrators will also glean new approaches to managing their role in success of adjunct faculty at the program and institutional level.

Successfully developing your adjunct faculty requires both instructional and administrative support. Day two of our conference features breakout sessions for faculty developers and administrators. **Get the most out of this conference by sending a team that includes both instructional and administrative staff.**

LEARNING OUTCOME

After participating in this conference, you will be able to implement innovative strategies to more effectively support adjunct faculty at your institution.

[CLICK HERE TO REGISTER](#)

<http://www.academicimpressions.com/conference/innovations-adjunct-faculty-support>



CONTACT US FOR MORE INFORMATION

Contact **Caleb Tegtmeier**, Assistant Conference Director at caleb@academicimpressions.com or 720-988-1213 if you'd like additional information about the program.



SAVE \$100 ON THIS EVENT WITH AI PRO!

Available with: **AI Teaching & Learning Pro**

AI Pro offers your institution access to over **200 hours of training opportunities** on topics that will help you and your team achieve institutional goals and more. [Click here](#) or contact Bridget@academicimpressions.com for more information about AI Pro.



AGENDA

MONDAY, FEBRUARY 9, 2015

- 12:00 - 1:00 p.m.** Conference registration and check in
- 1:00 - 1:30 p.m.** Welcome and Introductions
- 1:30 - 2:30 p.m.** Trends in Adjunct Faculty Support
The continuous shifts in higher education have led to a fluid state of change for institutions partnering with adjunct faculty. This session will take a deeper look into the current trends in adjunct faculty hiring and support to help programs benchmark against peer institutions.

THEME: ONBOARDING ADJUNCT FACULTY

- 2:30 - 3:30 p.m.** Developing Effective Hiring and Course Allocation Practices
While the benefit of partnering with adjunct faculty is often the on-demand nature of their work, this just-in-time practice rarely leads to positive student learning results and satisfied stakeholders. This session will examine different approaches to the hiring and appointment of adjunct faculty in an effort to fill program needs, while also keeping education quality and stakeholder satisfaction in mind.
- 3:30 - 3:45 p.m.** Break
- 3:45 - 5:00 p.m.** Creating an Inclusive Orientation Process
The first step in guiding adjuncts to success is ensuring they are comprehensively informed to the intricacies of working within your institution. This session will provide innovative approaches to adjunct onboarding and orientation, focusing on engaging communication and guidance strategies.
- 5:00 - 6:00 p.m.** Networking reception (included in registration fee)



AGENDA

TUESDAY, FEBRUARY 10, 2015

CONCURRENT SESSIONS THEME 1: INSTRUCTIONAL SUPPORT

Providing instructional support to adjunct faculty is essential to improving or sustaining quality learning experiences. While pedagogy and professional development is often the focus, this track includes the communication, resources, and teaching strategies that can be employed to more effectively support your adjunct faculty.

CONCURRENT SESSIONS THEME 2: ADMINISTRATIVE INNOVATIONS

The administrative issues of adjunct faculty support have received national attention on many different levels. While no clear solution has been identified, there are innovative practices being employed across the country. This track will examine new approaches being taken by administrative thought leaders to help improve the institutional relationship with adjunct faculty and move to more sustainable models for both sides.

8:30 - 9:00 a.m. Continental breakfast (included in registration fee)

9:00 - 10:15 a.m. Communicating Course, Departmental and Program Expectations
Defining a clear set of expectations for faculty to work under is essential to improving the teaching and learning taking place in your classrooms or online. This session will outline a process to developing and informing adjunct faculty on the outcomes expected in the course and the institution's approach to reaching those goals.

10:15 - 10:30 a.m. Break

10:30 a.m. - 12:00 p.m. Support Track: Strategies for High Impact Professional Development
Statistics show that student interaction with full-time faculty has significant impact on student success and retention as compared to adjunct faculty. This session will discuss different professional development strategies and topics that have the most impact on improving the teaching and interaction of adjunct faculty.

10:30 a.m. - 12:00 p.m. Administrative Track: Developing and Resourcing an Adjunct Faculty Support Center
The decentralized models of adjunct faculty support often lead to an ambiguity in tasks and increased challenges for the faculty and departments alike. Developing a center that is charged with creating a more effective support structure has proven to have a significant impact for all stakeholders involved. This session will discuss different levels of centralized support and the investment and resources required to implement these ideas.



AGENDA

TUESDAY, FEBRUARY 10, 2015 (CONTINUED)

- 12:00 - 1:15 p.m.** Lunch (included in registration fee)
- 1:15 - 2:45 p.m.** Support Track: Developing Adjunct Faculty for Improved Student Retention
One of the major challenges for adjunct faculty is developing a more impactful relationship with their students. With packed schedules and less personal teaching mediums, it is often difficult to make the time for the faculty-student interaction that has been proven to improve student retention. This session will demonstrate simple development strategies to help improve the faculty's impact on student retention and completion.
- 1:15 - 2:45 p.m.** Administrative Track: Moving to a Strategic Adjunct Faculty Staffing Model
Partnering with adjunct faculty has tangible advantages that range beyond cost and risk management. Defining the most appropriate space and ratio to employ adjuncts can not only improve your institution's bottom line but also improve the student and faculty experiences. This session will examine a developing model that more strategically shifts adjunct faculty ratios and assignment.
- 2:45 - 3:00 p.m.** Break
- 3:00 - 4:30 p.m.** Roundtable Discussions: Solutions to Adjunct Faculty Challenges
Wrapping up the second day, we will break out into different roundtable discussions and institutional sharing opportunities. These discussions will be prompted by instructors but led by the attendees to allow for more comprehensive thought and brainstorming on the topics of adjunct faculty staffing and support.

WEDNESDAY, FEBRUARY 11, 2015

THEME: EVALUATING AND MOTIVATING ADJUNCT FACULTY

- 8:00 - 8:30 a.m.** Continental breakfast (included in registration fee)
- 8:30 - 9:45 a.m.** Strategies for Faculty Evaluation and Improvement
Evaluating the effectiveness and impact of adjunct faculty provides greater clarity for administrators and support professionals alike. This session will focus on different strategies for faculty evaluation as well as approaches to address gaps or challenges that arise.
- 9:45 - 10:00 a.m.** Break
- 10:00 - 11:30 a.m.** Developing Reward Structures and Benefits
Motivating high performing and progressing faculty is a challenge that institutions continue to face with adjuncts. While some institutions are able to effectively resource these rewards systems, others must begin to think more creatively to develop approaches that are both cost efficient and effective. This session will lead a discussion on different approaches being implemented and the successes and pitfalls of each.
- 11:30 a.m. - 12:00 p.m.** Final wrap up and questions



INSTRUCTORS



ANN COBURN-COLLINS / Director of Academic Programs Support, Adjunct Faculty

Saginaw Valley University

As a former chairperson at a community college and now, in her role as the director charged with supporting SVSU's adjunct faculty, Ann has worked to find effective means to meet the needs of the adjunct faculty. She has done this by providing professional development in teaching and learning, finding novel ways to streamline the adjunct faculty employment process and supplying the adjunct faculty with the tools necessary for course preparation and delivery.



SUE DOE / Associate Professor

Colorado State University

Professor Doe teaches courses in composition, autoethnographic theory and method, research methods, and graduate student preparation for writing in the disciplines. She does research in three distinct areas: academic labor, writing across the curriculum, and student-veteran writing in the post-9/11 era. Co-author of the faculty development book *Concepts and Choices: Meeting the Challenges in Higher Education*, she has published articles in *College English*, *College Composition and Communication*, and *Writing Program Administration* as well as several book-length collections. Her forthcoming collection on student-veterans in the composition classroom, *Generation Vet: Composition, Veterans, and the Post-911 University*, co-authored with Professor Lisa Langstraat, is under contract with the Utah State Press. Sue's most recent research into faculty development revolves around academic labor issues, examining through narrative inquiry the ways in which non-tenure-track faculty describe and analyze their experiences in the professional setting.



INSTRUCTORS

KEITH HEFFNER / Faculty Association President*Maricopa Community College District*

Keith Heffner has served in faculty leadership positions since 2008. Keith is Music faculty at Mesa Community College, teaching courses in audio production technologies. He holds a BA in electronic music synthesis, MA in humanities, and is currently pursuing a DMA in music education from Boston U.

**B. JEAN MANDERNACH / Director of the Center for Innovation in Research and Teaching and Research Professor***Grand Canyon University*

Jean's research focuses on enhancing student learning through innovative online instructional strategies, integration of emergent technology, and evaluation of online teaching. As the director of the teaching and learning center, Jean's scholarly and professional work is dedicated to fostering effective, innovative, scholarly teaching. In addition to her mentoring activities, Jean publishes research examining online assessment, perception of online degrees, integration of emerging technologies in the online classroom, and the development of effective faculty evaluation models.

**MARIA MAISTO / Adjunct Faculty***Cuyahoga Community College*

Maria Maisto teaches English Composition as an adjunct professor at Cuyahoga Community College in Cleveland, Ohio. She helped found, and now directs, New Faculty Majority, a national nonprofit whose mission is to improve the quality of higher education by transforming the working conditions of the majority of its faculty.



HOTEL RESERVATIONS

The conference will be held at:

Phoenix Marriott Mesa
200 North Centennial Way
Mesa, AZ 85201

To reserve your room, call 480.898.8300. Please indicate that you are with the Academic Impressions group to receive the room rate of \$169 for single or double occupancy, plus applicable tax.

A room block has been reserved for the nights of February 8-10, 2015. Reservations must be made by January 16, 2015. There are a limited number of rooms available at the conference rate. Please make your reservations early.



Phoenix Marriott Mesa is a newly renovated 12-story high-rise hotel located in the heart of the Phoenix East Valley, only 12 miles from Phoenix Sky Harbor International Airport. The hotel is close to ASU (Arizona State University), dining, golf, shopping, and tourist attractions. The hotel features a recently upgraded 24-hour fitness center, heated pool and spa, complimentary parking, restaurant and bar, room service, free wireless high-speed Internet, guest laundry, meeting/banquet facilities and a 15,0000 sq. ft. exhibit hall. Whether you are looking for a hotel or resort in the Phoenix area, the Phoenix Marriott Mesa offers the best affordability and comfort.

Transportation

- SuperShuttle; fee: \$17 USD (one way); reservation required, call (602) 244-9000
- Estimated taxi fare: \$38 USD (one way)



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

Questions about the event? Call us at 720.488.6800 to help determine if this event is right for you.

Register online at www.academicimpressions.com

REGISTRATION FEES

Your registration fee includes: Full access to all conference sessions and materials, access to the networking reception on Monday, breakfast and lunch on Tuesday, and breakfast on Wednesday, as well as refreshments and snacks throughout the conference.

Conference	
Conference only - \$1195 usd	
<input type="checkbox"/> __ # of attendees	

Total _____



ATTEND AS A TEAM - remember, when 2 members of the same institution register, a 3rd registration is 1/2 off.

EARLY BIRD PRICING

Postmarked on or before January 23, 2015. For registrations postmarked after January 23, 2015, an additional \$100 fee per registrant applies.

Visit our website to register online:

<http://www.academicimpressions.com/conference/innovations-adjunct-faculty-support>



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

CONFERENCE REGISTRATION INFORMATION

Print Name

Job Title

Institution/Organization

What name do you prefer on your name badge?

Address

City

State/Province

Zip/Postal Code

Country

Telephone

Email

IF THIS CONFERENCE PARTICIPANT HAS ANY DIETARY OR ACCESSIBILITY NEEDS, PLEASE LIST THEM IN THE SPACE BELOW. WE WILL DO OUR BEST TO ACCOMMODATE THESE NEEDS.

How did you hear about this event? (email from AI, ACPA, colleague forwarded email, *The Chronicle*, etc.) _____

If you would like us to send a copy of your registration confirmation or receipt to someone else, please complete this section

ADDITIONAL CONTACT INFORMATION

Additional Contact Name

Contact Phone

Additional Contact Email

Additional Contact Title

EMERGENCY CONTACT INFORMATION

Emergency Contact Name

Emergency Contact Phone



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

PAYMENT METHOD

We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237

CREDIT CARD



Name on Card		Account Number	
Billing Address		Billing City	Billing State
Billing Zip Code/Postal Code	Exp. Date	Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx)	

AMOUNT TO CHARGE: _____

CHECK/INVOICE

- My check is included and covers _____ registration(s) Check # _____
- Please invoice me, Purchase Order # _____ (PO # not required to receive invoice)



FREE HIGHER ED NEWS AND ANALYSIS

Each conference registration includes a subscription to *Higher Ed Impact*, a free industry scan of news, trends, and research on higher education, delivered in an easy-to-scan email. *Higher Ed Impact* (HEI) includes:
(Check the boxes for the editions you would like to sign up for)

- HEI: Daily Pulse** - impactful news, trends, and practices, sent daily
- HEI: Weekly Scan** - the week's most critical news, with analysis of top stories and trends, sent on Fridays
- HEI: Monthly Diagnostic** - practical takeaways addressing a strategic challenge facing institutions of higher ed, sent 9-12 times/year

List the names of the registrants you'd like to sign up:

Note if you do not provide any names in the above space, all attendees will be signed up for the options selected.



ACADEMIC IMPRESSIONS CANCELLATION AND REFUND POLICIES



SATISFACTION PROMISE

We want you to be satisfied with your Academic Impressions learning experience. If the program you purchased fails to meet your expectations, please contact us within 30 days and let us know. We'll credit the full amount you paid toward another AI program that may better fit your needs.

CONFERENCES

For in-person conferences, substitute registrants are welcome and may be named free of charge at any time. If you cancel 8 weeks or more prior to the first date of the conference, you will receive a full refund, less a \$100.00 service charge per attendee.

If you cancel within 8 weeks of the first date of the conference, you are not entitled to a refund. However, as a courtesy, we will allow you to apply your payment, less the service charge, toward a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish.

Please note that if you do not attend and you do not contact us in advance to cancel as described above, you are responsible for the entire payment. In case this event is cancelled, Academic Impressions' liability is limited to a refund of the registration fee only.

ONLINE TRAININGS CONSISTING OF AT LEAST ONE LIVE TRAINING DATE

You will receive a full refund (less a \$75 service charge) if you cancel 8 weeks or more prior to the first live training date. If you cancel within 8 weeks of the first live training date, you are not entitled to a refund. But as a courtesy, we will apply your payment (less a \$75 service charge) towards a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish. You may name a substitute primary participant free of charge at any time prior to the first live training date. If available, you may switch the live training format to a self-paced format (such as a CD-ROM Recording or On-Demand Download) free of charge. (Shipping charges will apply to CD-ROM Recording orders outside the U.S. or Canada.)

ONLINE TRAININGS WHICH ARE PURELY SELF-PACED

All sales are final. No cancellations or refunds are provided.

RECORDINGS, ON-DEMAND DOWNLOADS, MONOGRAPHS AND OTHER PUBLICATIONS

All sales are final. No cancellations or refunds provided.