

ACADEMIC LIBRARY PLANNING AND REVITALIZATION

March 26-28, 2012
Baltimore, MD

“This institute has provided a wonderful, thought-provoking platform for developing a vision for space planning and all of the associated elements.”

*– Michael Crumpton, Associate Dean,
Administrative Services, The University of North
Carolina at Greensboro*

“As a ‘newbie’ in the library field, this conference enabled me to look at my institution’s library space with fresh eyes. The vision is clear! I am well-informed to create a learning space that will entice and keep students and faculty in the library.” – *Fatima Barnes, Meharry Medical College*

“The AI conference was great! The staff was helpful and the faculty were well-informed and spoke to the issues we’re dealing with. I met people who are in the same phase and a little further into the process who helped me think differently about our project.” – *Julia Lisuzzo, Manager of Summer Programs, Rochester Institute of Technology*

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OVERVIEW

How do changes in learning theory, technology, and use patterns translate into program and design choices when renovating or building academic libraries? Whether your institution is planning a renovation or a new library building, revitalizing the library as a learning space is a complex endeavor, requiring knowledge of library users' space needs and research-driven design, as well as a commitment to involving multiple stakeholders throughout the campus.

This hands-on event will provide you with an integrated and practical approach to library planning and design.

Participants will:

- Analyze the latest in library design and learning space theory
- Investigate the fundamentals of library master planning
- Explore a variety of student services found in libraries
- Uncover processes for working with project stakeholders and promoting campus involvement

A COMPREHENSIVE APPROACH

The conference will be organized by the five phases of library revitalization: vision and discovery, planning and programming, design, renovation, and operation. The most attention will be paid to the vision, planning, and design portions – perfect for those at the beginning stages of their library revitalization.

WHO SHOULD ATTEND

Library deans and directors, senior associates, and others involved in the library planning process, such as facilities or development administrators, will learn how to approach a library planning project.

Because this institute invites attendees to establish criteria for design decisions, institutions will benefit from sending a planning committee to the event. If your library planning committee has not been defined, an effective institutional team may consist of the dean or director of libraries, the primary advocate for the library project, and other stakeholders from library, information technology, academic affairs, and facilities management.

LEARNING OUTCOME

After attending this conference, you will be able to build the framework for beginning your library design or renovation project.

SITE VISIT

Join us on a tour of the Goucher College Athenaeum to see how the ideas you've learned have been put into practice. Opened in September 2009, the Athenaeum houses a high-tech library, a public forum, classrooms, a café, an art gallery, a radio station, and a center for community service, with classrooms, places to meet and converse, and many other spaces – all in one facility.

The Athenaeum is the central hub on the Goucher College campus and has become a vital point of connection between the academic, cultural, and social pursuits for community members – both on and off campus. The site is LEED Silver certified and employs several cutting-edge "green" practices.

**Learn how you
can revitalize
your library to
better meet
students' needs.**

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AGENDA

MONDAY, MARCH 26, 2012

- 12:30 – 1:00 p.m. **Registration**
- 1:00 – 1:15 p.m. **Welcome and introductions**
- 1:15 – 1:45 p.m. **Introducing the Five Phases of Library Revitalization: Project Implementation from Vision to Punch List**
Construction and renovation flow directly from vision and design – the quality of your results depends on the quality of your planning. The conference will start by introducing a project management process for all five phases of library revitalization: vision and discovery, planning and programming, design, renovation, and operation. Participants will engage in a visioning exercise.
- 1:45 – 2:45 p.m. **Phase 1: Vision – Library as Place and Learning Space**
Technology has transformed the way we work, play, and learn. Faculty members increasingly work across disciplines toward effective action in the world. Higher education's customers – students, parents, trustees, funding agencies, and donors – demand increased accountability and demonstrated return on investment. To address these changes, this session will:
- Examine the increased attention paid to the scholarly community's experience of the library
 - Introduce a model to describe the evolution of the library/customer relationship
 - Point toward some key indicators for measuring academic library effectiveness focused on user behaviors and responses to library as place
- 2:45 – 3:00 p.m. **Break**
- 3:00 – 5:00 p.m. **Phase 2: Plan – Creating a Program and Plan of Service Based on User Needs**
The most successful academic library space programs are those that align with the needs and work practices of users and help them accomplish their academic goals. This session will describe how some low-cost ethnographic research can provide valuable input into:
- Articulation of space needs
 - Determination of function(s)
 - Selection of furniture and its layout
 - Co-location of services
- 5:00 – 6:00 p.m. **Networking reception (included in registration)**

TUESDAY, MARCH 27, 2012

- 8:00 – 8:30 a.m. **Continental breakfast (included in registration)**
- 8:30 – 10:00 a.m. **Phase 3: Design – Interpreting the Architects' Tools**
In planning your library building or revitalization project, it's critical to understand how architectural drawings and specifications relate to the planning process and the final product. Join us for a primer on these tools, and discover how a working knowledge of them can help you work more effectively with your design team to plan spaces that support your program and plan of service.
- 10:00 – 10:15 a.m. **Break**
- 10:15 – 11:15 a.m. **Ohio State University Thompson Library Case Study**
As participants will have discussed, the quality of your results depends on the quality of your planning. This session will outline the library project at Ohio State and share perspectives on a library renovation, reviewing the building project from start to finish.

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TUESDAY, MARCH 27, 2012 (CONTINUED)

11:15 a.m. – 5:00 p.m. **Site Visit to Goucher College's Athenaeum (lunch included)**

Participants will visit Goucher College for a presentation on the project, a tour of the library, a panel discussion on working with stakeholders (description below), and a chance to talk one-on-one with conference faculty about projects.

PANEL: WORKING WITH STAKEHOLDERS

A successful library planning or revitalization project requires initial and ongoing support from a variety of stakeholders. Stakeholder interests and concerns will vary and may conflict or compete. This session will identify typical stakeholders and suggest strategies for promoting their engagement with and support of a library project. Topics to be examined include:

- *Recognizing resource allocators, funders, regulators, project planners, and contractors as stakeholders along with library staff and users*
- *Understanding stakeholders' perspectives and concerns*
- *Creating relationships and productive dialogues with stakeholders*
- *Promoting and sustaining campus involvement*

WEDNESDAY, MARCH 28, 2012

8:00 – 8:30 a.m. **Continental breakfast (included in registration)**

8:30 – 9:30 a.m. **Debrief: The Five Phases of Library Revitalization Redux: Project Implementation in Relation to the Site Visit**

The morning kicks off with a collective conversation about project implementation – from vision to punch list – in relation to the site visit.

9:30 – 9:45 a.m. **Break**

9:45 – 10:45 a.m. **Connecting Your Vision and User Needs to Your Planning**

This session will be a chance for you to revisit earlier sessions on building a vision and identifying user needs, and will ask you to think about how to translate user needs into a library plan. Reflecting on the site visit and other content, you'll begin preparing for the final session on action planning.

10:45 – 11:45 a.m. **Working Session : Action Plan**

Within this session, you'll work on next steps for your library plan and how you intend to proceed back on campus.

11:45 a.m. – 12:00 p.m. **Final thoughts and wrap-up**

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INSTRUCTORS



Conference Co-Chair: Charles Forrest, Director, Library Facilities Management and Planning, Emory University

Charles has more than 30 years of experience in academic and research libraries. Since 1988, he has held a series of administrative positions in the Emory Libraries including director of instructional support services, director of planning and budget, and director of library facilities. Charles has served as library project manager for numerous construction and renovation projects, including the Center for Library and Information Resources, an addition to Emory's main library. A member of the Committee on the Environment of Emory's university senate, Charles served as library project manager

for the renovation of the Asa Griggs Candler Library, the first LEED-certified renovation project on campus.



Conference Co-Chair: Sandra Parsons Vicchio, AIA, LEED AP Principal, Ayers Saint Gross

Sandra has over 20 years of experience in all phases of architecture, including programming, design, documentation, construction, and interior design. During the past decade, she has focused on the architecture of libraries, museums, and visitor centers, which preserve and provide access to our cultural record and support academic and lifelong learning. She has served as faculty for the Academic Impressions library planning institute in 2008, 2009, and 2010. She is currently leading teams for the The National Library for the Study of George Washington at Mount Vernon, renovations to The

Enoch Pratt Free Library's historic central building in Baltimore, and an academic library renovation. She completed three library planning initiatives earlier this year. Sandra has spoken about library and cultural facilities at national meetings for both the American Association of Museums and the American Library Association.



Wes Boomgaarden, Preservation Officer, The Ohio State University Libraries

Wes was the library's project officer for the \$109 million William Oxley Thompson Library renovation effort from 2000 through its completion in 2009. He has served at Ohio State since 1984 and has also held positions at the New York Public Library, the Minnesota Historical Society, and Macalester College. Wes has been published widely in the literature of preservation of library materials, and he serves as an adjunct professor in the Kent State University School of Library and Information Science.



David Lindahl, Co-Executive Director, eXtensible Catalog Organization, University of Rochester

David is a computer scientist with over 16 years of experience applying a unique ethnography-based methodology for uncovering and addressing the unmet needs of researchers, undergraduates, librarians, and office workers, using in-context observations, interviews, cultural probes, and collaborative design activities. He has held positions at the Xerox PARC Research Center, the University of Rochester Libraries, and the (open-source software producing) eXtensible Catalog Organization. David is a successful grant writer with over \$1 million in funding from IMLS and the Mellon Foundation, and

an experienced presenter at venues including the Library of Congress, CNI, ALA, LITA, Access, and the National Library of Australia. In 2010, David was recognized as one of a group of librarians shaping the future of libraries and as an innovator who is focused upon serving user needs with a "Movers and Shakers Award" from *Library Journal*.

HOTEL RESERVATIONS

The conference will be held at:

Sheraton Baltimore North
903 Dulaney Valley Road
Towson, MD 21204

To reserve your room, call 410.321.7400 or 888.627.7147. Please indicate that you are with the Academic Impressions group to receive the room rate of \$139 for single or double occupancy, plus applicable tax.

A room block has been reserved for the nights of March 25, 26 & 27, 2012. Reservations must be made by March 4, 2012. There are a limited number of rooms available at the conference rate. Please make your reservations early.

The Sheraton Baltimore North is located in the vibrant heart of the Towson business district and connected by skywalk to Towson Town Center, which features a variety of dining and high-end shopping. The hotel is less than a mile from Goucher College and just 15 miles from Baltimore's Inner Harbor. Baltimore/Washington International Airport (BWI) is approximately 28 miles from the hotel.



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Attend as a team – remember, if you register as a group, every fourth registrant is free.
Questions about the event? Call us at 720.488.6800 to help determine if this event is right for you.
Register online at www.academicimpressions.com

REGISTRATION FEES

Your registration fee includes: full access to all conference sessions and materials, access to the networking reception on Monday, breakfast and lunch on Tuesday, and breakfast on Wednesday, as well as refreshments and snacks throughout the conference.

Postmarked on or before March 9, 2012

Academic Library Planning and Revitalization _____ \$1095 USD
(For registrations postmarked after March 9, 2012, an additional \$100 fee per registrant applies)

Check here if you have any dietary or accessibility needs. Please list any needs in the space below and we will do our best to accommodate you.

How did you hear about this event? (email from AI, colleague forwarded email, *The Chronicle*, etc.) _____

CONFERENCE REGISTRATION INFORMATION (PLEASE PRINT CLEARLY)

Name _____ Name Preferred for Badge _____

Job Title _____ Institution/Organization _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Telephone _____ Fax _____ Email _____

For registration confirmations and pre-conference communication. (FOR ADDITIONAL REGISTRANTS, PLEASE COMPLETE ADDITIONAL FORMS.)

Additional Contact Name _____ Additional Contact Phone _____

Additional Contact Title _____ Additional Contact Email _____

Emergency Contact Name _____ Emergency Contact Phone (day) _____

(In case of emergency, we will contact this person on your behalf) (evening) _____

FREE HIGHER ED NEWS AND ANALYSIS

Academic Impressions is happy to offer *Higher Ed Impact*, a free industry scan of news, trends, and fresh research on higher education, delivered in an easy-to-scan email.

- Sign me up for HEI: Daily Pulse** – impactful news, trends, and practices, sent daily
- Sign me up for HEI: Weekly Scan** – the week's most critical news, with analysis of top stories and trends, sent on Fridays
- Sign me up for HEI: Monthly Diagnostic** – practical takeaways addressing a strategic challenge facing institutions of higher ed, sent 9-12 times/year

PAYMENT METHOD

We accept Visa, MC, and AmEx credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237.

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REFUND/CANCELLATION POLICY

Refunds will be issued only if cancellations are received in writing by January 3, 2012. A \$100 processing fee will be assessed. After January 3, 2012 a credit (less \$100 processing fee) will be issued. The credit will be valid for 12 months and can be used toward any future conferences, Web conferences, audio proceedings, or Web conference archives. In case this event is cancelled, Academic Impressions' liability is limited to a refund of this registration fee only.